

PRIVACY POLICY

Welcome to the algaprime.com website (this "Site"). This Site is owned by TerraVia Holdings, Inc. ("we", "us", "our"). We respect your right to privacy.

This Privacy Policy is designed to tell you about our practices regarding collection, use, storage and transfers of personally identifying information (as defined below) that you may provide via this Site. This Privacy Policy applies to all personally identifying information collected or submitted to us through this Site. Our affiliated entities or third party entities, which may have their own privacy notices, may obtain information from you independent of the information collected on this site. This Privacy Policy does not pertain to that information.

Please be sure to read this entire Privacy Policy before using or submitting information to this Site.

Your Consent.

By using this Site, you agree to the terms of this Privacy Policy. Whenever you submit information via this Site, you consent to the collection, use, storage, and transfer of that information in accordance with this Privacy Policy.

About Users.

This Site is not designed or intended to target children under the age of 13. We will not knowingly collect Personally Identifiable Information via this Site from visitors in this age group nor will we intentionally use Personally Identifiable Information from or send marketing communications to children under age 13. We encourage parents to talk to their children about their use of the Internet and the information they disclose to websites.

Personally Identifiable Information.

Personally Identifiable Information is any information about a specific individual or that identifies a specific individual. You can visit and browse this Site without revealing Personally Identifiable Information about yourself. You may also choose to disclose Personally Identifiable Information about yourself, which is used, stored, and transferred as described below.

Examples of methods we may use and types of Personally Identifiable Information that we may collect about you from this Site include, but are not limited to, the following:

Forms – If you are offered the opportunity to enter a promotion, to become a registered user of this Site, to receive additional information about our products, or

to opt-in to receive special notices (e.g., newsletters or tips/pointers e-mails), you must apply by filling out the registration form on this Site. This form requires certain Personally Identifiable Information that may include, without limitation, your name, email address, postal address, telephone number and/or a unique individual password.

Transactions and Activity – You may have the opportunity to become a registered user or conduct transactions through this Site. If you become a registered user or if you conduct transactions through this Site, this Site collects information about the transactions you engage in while on this Site. This information may include, without limitation, areas of this Site that you visit, transaction type, content that you view, download or submit, type and quantity of goods or services purchased, transaction amount, payment, shipping and billing information.

Email and other voluntary communications – You may also choose to communicate with us through email, via this Site, by telephone, in writing, or through other means. We collect the information in these communications, and such information may include Personally Identifiable Information.

Passive Information Collection.

As you navigate through this Site, certain anonymous information can be passively collected (that is, gathered without your actively providing the information) using various technologies, including but not limited to cookies, Internet tags or web beacons, and navigational data collection (e.g., log files, server logs, clickstream).

This Site may use and combine such passively collected anonymous information to provide better service to Site visitors, customize this Site based on your preferences, compile and analyze statistics and trends, and otherwise administer and improve this Site for your use.

This Site uses cookies in order to manage user accounts and remarketing purposes.

Your Internet browser automatically transmits to this Site some of this anonymous information, such as the URL of the website you were visiting and the Internet Protocol (IP) address and the browser version your computer is currently using. This Site may also collect anonymous information from other sources, such as cookies and Internet tags or web beacons.

A “cookie” is a small piece of data that can be sent by a web server to your computer, which then may be stored by your browser on your computer’s hard drive. Cookies allow this Site to recognize your computer while you are on this Site and help customize your online experience and make it more convenient for you. Cookies are also useful in allowing more efficient log-in for users, tracking transaction histories and preserving information between sessions. The information collected from cookies may also be used to improve the functionality of this Site.

The advertisers and/or other content providers that may appear on this Site may also use cookies that are not sent by this Site. Such ads or content may contain cookies

that help track and target the interests of users of this Site in order to present “personalized” advertisements or other messages that the user might find interesting. We do not control the use of third party cookies and we are not responsible or liable for any actions or policies of such third parties.

Most web browser applications (such as Microsoft Internet Explorer or Firefox) have features that can notify you when you receive a cookie or prevent cookies from being sent. If you disable cookies, however, you may not be able to use certain personalized functions of this Site.

“Internet tags” (also known as single-pixel GIFs, clear GIFs, invisible GIFs, and 1-by-1 GIFs) are smaller than cookies and tell the website server information such as the IP address and browser type related to the visitor’s computer. Tags may be placed both on online advertisements that bring people to this Site and on different pages of this Site. Such tags indicate how many times a page is opened and which information is consulted.

“Navigational data” (log files, server logs, and clickstream data) are used for system management, to improve the content of this Site, market research purposes, and to communicate information to visitors.

Use and Disclosure of Information.

We use Personally Identifiable Information in ways that are compatible with the purposes for which the information was originally collected. This may include use for a purpose that is reasonably related to the original purpose of collection. Personally Identifiable Information that you provide may be combined with other actively collected information we have collected about you unless we specifically specify otherwise at the point of collection.

Personally Identifiable Information may also be used in order to meet certain legal requirements, such as complying with lawful orders to provide information.

We may disclose Personally Identifiable Information you provide via this Site for our business purposes to other affiliates worldwide that agree to treat your information in accordance with this Privacy Policy and use it for the same or substantially similar purposes. We also may disclose Personally Identifiable Information you provide via this Site to third parties that are not affiliated with us, but only:

To contractors we use to support our business (such as fulfillment services, technical support, delivery services, and financial institutions) and the transactions you engage in on this Site;

In connection with the sale, assignment, or other transfer of the business of this Site to which the information relates; or

To respond to law enforcement or government agency requests (where required by applicable laws, court orders, or government regulations; authorized by the data subject; or to protect our persons or property).

The disclosure of Personally Identifiable Information may involve a transfer of this information to jurisdictions located outside your country of residence that may not mandate the same level of data protection as the jurisdiction in which the data was collected.

We may also disclose to third parties your information in non-personally identifying form, such as statistical or aggregate information.

Access, Correction, and Deletion

We take steps to keep your Personally Identifiable Information accurate, current, and complete. You may request, through the contact information specified below, access to your Personally Identifiable Information and may have the opportunity to correct or delete it if necessary. Your access to Personally Identifiable Information may be limited in certain circumstances, for example because of local law or if frivolous or vexatious.

Security.

This Site takes reasonable measures to protect Personally Identifiable Information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever completely secure or error-free. In particular, e-mail sent to or from this Site may not be secure.

Your California Privacy Rights

We do not share your Personally Identifiable Information with third parties for those parties' direct marketing use. **Links to Other Websites.**

This Site may contain links or references to other websites to which this Privacy Policy does not apply. We encourage you to read the privacy policy of every website you visit.

Changes to This Privacy Policy.

We reserve the right to amend this Privacy Policy as needed. If we do amend this Privacy Policy, the revised policy will be posted on this Site. In most cases, your continued use of this Site will constitute agreement to the revised terms of this Privacy Policy. Please check back periodically, and especially before you provide any Personally Identifiable Information.

Consent to Transfer.

This website is located in the United States. Your Personally Identifiable Information will be processed and shared in the United States, where data protection and privacy regulations may provide different levels of protection compared with non-United States jurisdictions. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using the Site or providing us with your information, you consent to this transfer.

How to Contact Us.

If you have any questions, comments, requests, or concerns related to this Privacy Policy or the information practices of this Site, or if you would like to opt out of future non-transactional communications from us (additional opt-out methods may also be provided via other Site functionality from time to time), please contact us as 650-780-4777.

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